

Spot the pink 'pig up' truck! – 29 May 2008

People in Gloucestershire are being urged to spot a pink 'pig up' truck as it tours the county's roads to publicise the work of The Old Spot Trust.

The truck has been bought by Rob & Sue Keene, so that they can use it on land at their home, Over Farm. However, as Trustees, they decided to help publicise the county-based charitable trust at the same time. As a result, the Mitsubishi L200 pick-up truck has been modelled on the style of the famous Gloucestershire porker by being sprayed pink with black spots. It also carries the Trust's logo and website details on its tailgate.

'I do get plenty of looks when I'm driving around, particularly from children, but that's what it's all about,' said Rob. 'If it makes people look and see the Old Spot Trust's name, we've achieved our aim.'

The truck which has the registration number PIG OST will be making 'guest appearances' at Old Spot Trust events.

Trustees – Chris Green, Rob Ayland, Rob Keene, Maureen Compton, Caroline Rawlinson, Sue Keene and Hilary Allison – are pictured in the pink 'pig-up' truck.

